

24 WAYS

AND COUNTING...

How GHC-SCW differs from your current health insurance carrier

- ✓ Groups stay with us on average 8 years. Some have been with us for **34 years**, since we opened in March, 1976.
- ✓ As a not-for-profit, excess surplus is **reinvested in our membership** in the form of state of the art technology and clinics.
- ✓ We provide access to Dean or UW Specialists, depending on the primary care provider or delivery system selected.
- ✓ We are a Staff Model HMO. Our **providers are employees** of GHC-SCW.
- ✓ Our providers are paid on **quality outcomes**, not volume like some others.
- ✓ In 2009, Disease Management staff conducted **162 health fairs** at employer groups, **37,000 phone calls** and **48,000 letters mailed** to GHC-SCW members.
- ✓ GHC-SCW has the **highest ranking in Wisconsin** as reported by NCQA and *U.S. News & World Report* for the fourth year in a row (2006 - 2009.)
- ✓ NCQA and U.S. News & World Report ranked us in the **Top Ten Managed Care HMOs in the nation** for the fourth year in a row (2006 - 2009.)
- ✓ We are governed by a **Board of Directors**, not stockholders.
- ✓ Our members are invited to attend and participate in our Annual Meeting and also **provide us with feedback** about how we may improve. Our Board of Directors and Senior Management staff moderate the event.
- ✓ We were one of the first HMOs to embrace **Complementary Medicine**.
- ✓ Our Complementary Medicine is integrated with our Primary Care and is open to the public.
- ✓ We were one of the first to adopt MyChart, a tool providing online access to portions of a patient's health and medical records. Our staff model providers are required to use **GHCMyChartSM** with patients who choose to use this service.
- ✓ GHC-SCW has a **Care Management Transition Team** of nurses that facilitate the transition to GHC-SCW for groups and their employees, regardless of where they are in their course of treatment - regardless of group size.
- ✓ We would be privileged to serve your entire group. However, we are willing to be **dual-choiced** with your current carrier. When dual-choiced, all we need is two active employees to enroll.
- ✓ We composite rate all groups, there is no age rating.
- ✓ **Domestic Partner coverage** is available upon group request on all size groups at no additional cost.
- ✓ Our **ChamberCare** plans allow you to enroll at anytime during the year.
- ✓ Based on when you enroll in our ChamberCare Plan, you may be eligible for an **extended rate guarantee**.
- ✓ ChamberCare groups receive a **3% discount on premiums**, producing big cost savings when compounded over a 5 – 10 year period.
- ✓ **Care Teams** have been implemented to help our members receive the same **superb quality care and service** they deserve even when their primary provider is unavailable.
- ✓ We offer **same day appointments** at GHC-SCW clinics.
- ✓ Groups with two or more enrolled employees can offer up to **four GHC-SCW benefit plans**.
- ✓ **EpicLink, an electronic enrollment tool**, allows groups enrolled with GHC-SCW to add and delete employees quickly and efficiently. In addition, groups with 51+ enrolled employees can **enroll electronically at point of new business**.



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